



## TECHISH OWL SERVICES

Item	Cost
WordPress Launch Package	\$450.00
Brick Wall Troubleshooting	\$45/hour
Graphic Design Services	\$65/hour
Content Marketing Services	\$25/blog post   \$45/editorial calendar
Fully Customized Website	Starting at \$1,200
Web Design Tutorials	Coming Soon
Some Other Thing You Think I Might Do	Free Estimates

\*All prices and rates subject to change at any time. Visit [techishowl.com/services](http://techishowl.com/services) for up-to-date offerings

### WORDPRESS LAUNCH

There are plenty of content management systems out there, but for a balance of user-friendliness and scalability there is none better than WordPress. One of the great things about WordPress is that there are thousands of easy-to-install themes, and one of them is bound to meet your needs. This is optimal for clients who want to get a fantastic looking website up and running quickly and without paying an arm and a leg.

My WordPress Launch package takes the guesswork out of getting your theme installed and branded to match your company. It's pretty simple. You pick your theme and I install it. I will also setup the custom options of your theme to match your company's logo and brand.

No muss. No fuss.

Additional benefits of this package include:

- 5 complete pages (\$10 per additional page)
- 1-hour WordPress Basics tutorial
- 1-month free maintenance and troubleshooting

\$450 Flat Rate



## BRICK WALL TROUBLESHOOTING

There's nothing more frustrating. That one button on your website that doesn't match the others. That weird line-break that throws off your whole page. That funky thing your page does on a mobile device. You've called your web host and have been told they don't help with things like that. You've hit the proverbial brick wall.

Brick Wall Troubleshooting is my service offering for just these moments. I will take a look at your issue, and if I think it's something I can fix easily, I'll give you a time estimate. You can also cap the amount of time you want to pay for to have it fixed. If I can't get it done in that amount of time, I'll let you know and you won't be charged a dime.

\$45/hour

## GRAPHIC DESIGN SERVICES

From ads to billboards, quality graphic design can make or break your company's brand. Don't let a poorly designed graphic design concept send the wrong message to your customers. Let your professionalism and creativity shine through.

I am currently available for layout work. If your company already has a strong brand and you just need that half page ad or layout for a new sign, I'm your gal.

\$65/hour

### ***Original Illustrations | Brand Playbooks | Logo Design***

Unfortunately, I don't currently have the available hours for illustration or brand playbook generation. Never fear! I have a roster of amazing graphic artists that I can work with directly to provide your company with that amazing new logo or fresh new color scheme. My favorite local graphic design peeps are:

Roscoe Peacock  
roscoepeacock.com

Nathan Hall  
behance.net/indie\_hall



## CONTENT MARKETING SERVICES

It doesn't matter how beautiful your website is or how many bells and whistles it has. Your customers want to know that you are the expert on what you do. The way to establish your expertise is through providing shareable, enticing content that they can't get anywhere else.

I will be the first person to put myself out of business by saying that the best person to create your company's content is YOU. That being said, sometimes as business owners we just can't find the time to write that blog post this week or put together that top 10 list we've been mulling over. For those times, I'm happy to offer quality content creation.

Additionally, sometimes all you need is a well thought out plan that you can execute on your own time. If all you really need is some guidance, I can put together a 1-month editorial calendar with topics that your customers are searching for.

\$25/blog post (up to 500 words)  
\$45/1-month editorial calendar

Writing samples available on my LinkedIn profile at [linkedin.com/in/annbransom](https://www.linkedin.com/in/annbransom).

## FULLY CUSTOMIZED WEBSITE

Sometimes an out-of-the-box solution just won't do. If you need a fully customized website that meets all of your company's unique needs, I provide full website development on the WordPress platform. I will work closely with you and your team to scope out the site architecture and plugins that will have your website running smoothly in an efficient time frame.

As with my WordPress Launch package, one free month of troubleshooting and a 1-hour WordPress tutorial are included with every customized web solution. After the initial development, my goal is to hand the reins off to you, so that you are in total control of your own website.

Starting at \$1,200



## WEB DESIGN TUTORIALS

One of the number one questions I get asked when I tell people I am a web designer is “How did you learn how to do that?!” I’d love to say that my fancy degree is how I learned what I do today, but the truth is that the web design I learned in 2004 is about as relevant today as Sanskrit. I have to constantly read, learn, and generally play around with new concepts to stay on the cutting edge of new web techniques and languages.

I have been toying around with the idea of putting together some easy to follow video tutorials for anyone interested in learning the basics of HTML5, CSS3, jQuery, PHP, and WordPress. I think that supplementing these video tutorials with some live video conferencing Q&As could be very beneficial to anyone who has to use these tools as part of their job or business.

If you would be interested in one of these tutorials/courses/video thingies, I’d love to hear from you! What would you expect to learn? How much would you pay for a class like this? Would tutorials you could do on your own be more beneficial, or would it help to have some assistance along the way? If I get enough interest to launch this service, you will be the first to know and get the benefit of a low guinea pig price. Visit [techishowl.com/tutorials](http://techishowl.com/tutorials) and take my survey to let me know if you’d be interested.

Coming Soon

## SOME OTHER THING YOU THINK I MIGHT DO

I have been in the web and creative services for more than 15 years, and in that time I have worn many hats. I have done everything from web design, to tradeshow booths, to transporting a wheelchair accessible bus from Houston to New Orleans. While I don’t see myself driving a bus across the gulf again, I am a firm believer in rolling up my sleeves and helping clients meet their goals, even if it means learning something new or helping set them up with a tool I use myself.

So if you have something techish you need someone to take a look at, feel free to contact me for a free estimate. The good news is that even if I don’t have the skillset to do it, I probably know an amazing local professional who does. Visit my website at [techishowl.com/toolbox](http://techishowl.com/toolbox) to see some of the tools I have in my arsenal, to give you an idea of all the things I might do.

Free estimates